



Knowledge is Power



Inject real horsepower into your business with high-octane resources you need to help close cases. You're invited to access the wealth of sales tools, marketing materials and educational opportunities Prudential Financial has to offer – **FREE** of charge. Just fill in and return this page and you'll gain access to these valuable materials. It's that simple -- let us hear from you soon!

Fill out form and fax it to 763-519-2442.

___ **“Select Solutions” Sales Ideas** *(monthly email)*

___ **Sales Concepts Tool Kit CD**

___ **Industry Expert Teleconferences**

___ **Advanced Marketing “Fireside Chat”** *(monthly audio email sales ideas)*

___ **Rx for Success** *(monthly underwriting email)*

In addition, for Brokerage General Agencies:

___ **Customizable Marketing Materials**

___ **Co-branded Microsites***
*(*access condensed apps, product /marketing information, forms, health class estimator)*

___ **Continuing Education Meetings**

___ **Co-branded Brainsharks**

I understand that by providing the information below, that I hereby consent to receive emails and/or faxes that are sent by or on behalf of The Prudential Insurance Company of America, a Prudential Financial company headquartered in Newark, NJ.

Name (Print) _____ **Signature (required)** _____

Broker Dealer _____ **Date** _____

Agency Name _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Business Phone (_____) _____ **Fax** (_____) _____

Email Address *(print clearly)* _____

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